



# IMPACT

MUSIC FOR ALL | fiscal year 2021

# Over **45 YEARS** of positively **LIFE-CHANGING EXPERIENCES**

## **2022**

The Bands of America Honor Band marches in the Rose Parade® in Pasadena, California for the fifth time, on New Year's Day 2022.

The in-person Music for All Summer Symposium returns after two summers paused due to the pandemic.

Twenty-eight Bands of America Championships scheduled for fall 2022, the most ever in one fall.

## **2020**

Founded in 1975, Music for All celebrates its 45th anniversary in 2020.



In order to serve students, teachers, and school music programs during the pandemic, Music for All launches new virtual performances, remote opportunities, and new series of webinars for music educators and music education majors. This includes teaming up with a music technology organization to provide schools with asynchronous online music lessons.

Jeremy L. Earnhart, Ed.D., becomes president and CEO.

## **2019**

First class of Advocacy in Action award winners announced.

Music for All is awarded 16 Pinnacle Awards by the International Festivals and Events Association (IFEA) bringing the total of IFEA awards received since 1989 to 179.

Middle School Color Guard Division added to Music for All Summer Symposium.

## **2018**

The National Choir Festival premieres as part of the Music for All National Festival.

Music for All's Advocacy in Action Awards program is launched.

Music Production Boot Camp added to the Music for All Summer Symposium.

## **2017**

The Bands of America Honor Band performs in the 2017 Rose Parade.

## **2016**

Music for All announces its launch into choral programming with the National Choir Festival in 2018.

Directors' Academy launches at the Music for All National Festival.

Music for All joins with National Band Association and College Band Directors National Association to create the Music Education Alliance.

Middle School Concert Band Camp debuts at the Music for All Summer Symposium.

## **2015**

Music for All celebrates 40 years of providing positively life-changing experiences.

Chamber Music National Festival debuts at the Music for All National Festival.

## **2014**

Music for All National Festival expands to include an additional "Invited Stage" for concert bands.

Music for All partners with instrumental and vocal festivals across the USA to present Regional Concert Band Festivals.

## **2013**

The Bands of America Honor Band performs in the 2013 Rose Parade.

The Bands of America Drum Major Institute debuts at the Music for All Summer Symposium.

Long-time Music for All volunteer, Christopher Protho, is named International Festivals and Events Association Volunteer of the Year.

## **2011**

The Music for All Summer Symposium moves to Ball State University, only the third location for the camp since 1976.

## **2010**

Eric L. Martin named President and CEO of Music for All.

## **2009**

Bands of America Honor Band performs before millions in the Rose Parade as part of the President's Award-winning unit created with NAMM and Sesame Street.

The BOA Alumni Campaign reaches its fundraising goal of \$250,000, raised in 81 days, prior to Feb. 28, 2009.

Music for All debuts the Middle School National Music Festival.

Gayl Doster named Volunteer of the Year by the International Festival and Events Association.

## **2008**

Gayl and Beverly Doster donate \$100,000—the largest individual gift received by the organization at this time.

Bands of America's Sound Check is the first marching event in the new Lucas Oil Stadium in Indianapolis.

The Grand National Championships are held for the first time at Lucas Oil Stadium.

Music for All is awarded its largest grant to date-\$495,000-from the Lilly Endowment to support implementation of a mature fundraising program.

#### **2007**

Music for All launches a new website, [www.musicforall.org](http://www.musicforall.org).

The Jazz Band of America debuts.

The National Concert Band Festival becomes part of the newly-named Music for All National Festival, which includes programs for orchestras and percussion ensembles.

2007 Grand National Championships is the final marching event in the RCA Dome.

#### **2006**

Bands of America and Music for All Foundation merge to create Music for All, Inc. Bob Morrison, founder of the Music for All Foundation, named Chairman Emeritus.

The Orchestra America National Festival debuts in Hilbert Circle Theatre in cooperation with the Indianapolis Symphony Orchestra.

INergy, Indy's Official Musical Ambassadors, debuts as a co-production of Bands of America and the Indianapolis Convention and Visitors Association.

Music for All's California research and policy efforts pay off: Governor Arnold Schwarzenegger and the California State Legislature allocate \$500 million as a reinvestment into music and arts education in public schools.

#### **2005**

Bands of America Honor Band performs before millions on January 1<sup>st</sup> in the Rose Parade, with more than 330 outstanding high school band members from across the nation.

Orchestra America, a division of Bands of America, debuts the Honor Orchestra of America at the National Concert Band Festival.

Bands of America and The Cavaliers host a two-day camp in San Antonio, TX.

Music for All Foundation, in partnership with other organizations, works in Arkansas to secure the first legislative mandate for music and arts education for every state.

Music for All Foundation launches Music for All awareness campaign and cause-related product line.

#### **2004**

Bands of America and the National Band Association agree to partner to present the NBA conference in conjunction with the Bands of America Summer Symposium.

Music for All Foundation releases *Sound of Silence: The Unprecedented Decline of Music Education in California Public Schools*, documenting the 50% decline in music participation in California Schools.

#### **2003**

Bands of America holds first Super Regional in San Antonio, TX, at the Alamodome.

Bands of America opens new headquarters in historic Union Station, downtown Indianapolis, relocating from the Chicagoland area where it was founded.

Bands of America creates the Bands of America Hall of Fame and inducts the inaugural class.

Music for All Foundation is founded with a mission to expand access to music and arts education programs through pioneering research, public policy and advocacy efforts.

#### **2002**

Bands of America debuts the Orchestra Division at the Summer Symposium.

The Indianapolis Symphony Orchestra presents a special Bands of America tribute concert at the National Concert Band Festival and National Percussion Festival.

#### **2001**

The Bands of America Summer Band Symposium hits enrollment of more than 1,900 student, director, instructor and booster participants.

#### **1999**

The Honor Band of America, conducted by H. Robert Reynolds, presents a concert tour of Japan, performing exchange concerts with top Japanese bands.

#### **1998**

The Regional Championship schedule expands to 12 events nationwide.

# Over **45 YEARS** of positively **LIFE-CHANGING EXPERIENCES**

## **1997**

The National Concert Band Festival moves to Indianapolis, IN. Percussion ensembles perform for the first time as part of the National Festival.

The Honor Band of America travels to Europe for performances, including at the World Association of Symphonic Bands and Ensembles conference in Austria.

The first Bands of America Regional Concert Band Festival is held at the University of North Texas.

Yamaha Corporation of America becomes Bands of America's first National Presenting Sponsor.

## **1996**

Grand Nationals expands to 80 bands—three-day prelims/semi-finals/finals format.

The Regional Championship schedule expands to 10 events nationwide.

The first BOA Express summer camp is held in Texas.

## **1995**

Bands of America website is launched at [www.bands.org](http://www.bands.org).

## **1992**

The National Concert Band Festival debuts—a non-competitive performance event for high school concert bands.

The Summer Band Symposium moves to Illinois State University.

## **1991**

The Summer Band Symposium expands to include the World Percussion Symposium.

## **1990**

The Summer Band Symposium expands to include concert band and jazz band.

## **1989**

The final Summer National Championship is held at the Summer Workshop/Festival.

The first Bands of America Marching Percussion Festival is held during Grand National Championships weekend.

## **1988**

The Internal Revenue Service recognizes Bands of America, Inc., as a not-for-profit 501(c)(3) organization, retroactive to 1984 when Bands of America filed for status.

Bands of America is now governed by the laws regarding non-profit organizations by the IRS.

## **1987**

Grand Nationals is held in the Pontiac Silverdome in 1987 & 1988.

## **1986**

The Student Leadership Workshop is added to the Summer Workshop.

## **1984**

Grand Nationals moves to the newly-completed Hoosier Dome in Indianapolis, IN.

1984 marks a major turning point in Bands of America's history. Formerly part of a parent company, "Marching Bands of America" separates to become a new, self-supporting organization renamed "Bands of America, Inc."

On November 15, 1984, Bands of America files for not-for-profit status with the IRS.

Scott McCormick becomes executive director.

## **1983**

Dave Gillum named executive director.

## **1981**

Tim Lautzenheiser succeeds Nick Valenziano as executive director.

Grand Nationals is held at East Tennessee State University in Johnson City in 1981, 1982 and 1983.

## **1980**

First fall Marching Bands of America Grand National Championships held at the Gator Bowl in Jacksonville, FL.

## **1978**

First Bands of America Regional Championships are held.

Dr. Nicholas Valenziano succeeds Gary Beckner as executive director.

## **1976**

First Bands of America marching band championship is held: the Grand National Championship in Whitewater, WI, part of the Summer Workshop/Festival.

## **1975**

Bands of America is founded as "Marching Bands of America."

Gary Beckner serves as the first executive director.



## ABOUT US...

Music for All's mission is to create, provide, and expand positively life-changing experiences through music for all.

Music for All's vision is to be a catalyst to ensure that every child across America has access and opportunity to participate in active music-making in their scholastic environment. We use our resources to provide national programs that recognize and support music students' performance and success, offer music educator training and professional development, and deliver tools and resources to participants and their communities that will assist them in supporting music education by promoting awareness of music's impact on student growth and achievement.

Music for All is a non-profit 501(c)3 educational organization and has been providing educational and performance programs and events for school bands and orchestras since it was founded in 1975.

Music for All has directly served more than 1.5 million music students through its programs. We serve more than 600,000 music students, their families, and music teachers annually. Instrumental programs know Music for All through its programs and events including the Music for All National Festival, the Music for All Summer Symposium camp for students and teachers, and the Bands of America Grand National and Regional Marching Band Championships held across the United States each fall.

Headquartered in Indianapolis, Indiana, Music for All also focuses on engaging more students and families in active participation and music education advocacy. Our advocacy work aims to provide resources for teachers and communities to strengthen the message that music education is a vital part of the core curriculum, and tools to help music educators and supporters take action.

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MUSIC FOR ALL'S VISION  
IS TO BE A CATALYST  
TO ENSURE THAT  
EVERY CHILD ACROSS AMERICA  
HAS ACCESS AND OPPORTUNITY  
TO PARTICIPATE IN  
ACTIVE MUSIC-MAKING  
IN THEIR SCHOLASTIC ENVIRONMENT.

# GREETINGS EXECUTIVE REPORT

Greetings!

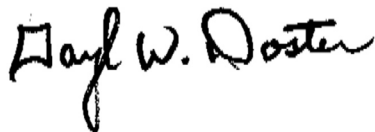
We are pleased to present this Impact Report which chronicles Music for All's programming efforts pre-pandemic through some of all of our most challenging times in the months after March 2020. You will see some of our highest participation numbers as a music education event company in 2019 and the shift we made during the pandemic as a non-profit music education institution to continue to be of service for students, directors, and communities.

We are so proud of our staff and stakeholders who came together to create free programming such as Patterns for Success, With a Little Help from My Friends, A-Choirng Success, Mind the Gap, and so much more relevant online content that was viewed nearly 70,000 times, in all 50 states and over 20 countries. Other services included facilitating Fall Live Showcases, an online pledge event, and the electronic delivery of New Jersey's first Solo & Ensemble event.

All of this was made possible by our supporters, donors, and family of sponsors. Thank you for believing in music education, in music in our schools, and Music for All. Your help allowed us to produce this programming which is housed free of charge at [education.musicforall.org](https://education.musicforall.org). Your support through 22 months without live events also allowed us to successfully return to Bands of America Championships live and in person in September 2021!



Jeremy L. Earnhart, Ed.D.  
President and Chief Executive Officer



Gayl W. Doster  
Chairman, Music for All Board of Directors





The pandemic provided a unique opportunity to partner with an organization that offered pre-recorded, high-quality online music resources (5,000+ video lessons) for students at beginner, intermediate, and advanced levels. Taught by some of the finest educators in the country, these resources provided sequential lessons for woodwind, brass, percussion, music theory, and conducting.

Music for All was proud to connect Indianapolis Public Schools (IPS) with this resource so that IPS instrumental music students could continue learning online from home.

A screenshot of a web application titled "Beginning Trumpet". The interface is divided into a left sidebar and a main content area. The sidebar, titled "Beginning Trumpet", shows a progress bar at "8% complete" and a search bar. Below the search bar, there are two main sections: "Start Here - Download the Course Sheet Music Companion Book" (with a checkmark and "1/1") and "Beginning Trumpet Sheet Music Companion Book" (with a PDF icon). A list of lessons follows, each with a radio button, title, and progress: Lesson 1 - The Trumpet (11/17), Lesson 2 - Playing the Trumpet (0/18), Lesson 3 - Reading Music (0/12), Lesson 4 - Expanding Range (0/13), Lesson 5 - Major Scales (0/18), Lesson 6 - Intervals (0/14), and Lesson 7 - Dotted Quarter + Eighths (0/14). The main content area, titled "Beginning Trumpet Sheet Music Companion Book", displays a PDF document titled "BeginningTrumpetFullScore-1519223618763.pdf" (page 9 of 21). It shows three musical staves: "Lecture 74: Eighth Notes continued", "Lecture 75: Ode to Joy", and "Lecture 76: Frere Jacques". Each staff contains musical notation in treble clef with a common time signature.



On behalf of The Indianapolis Public School System, I would like to say how much I sincerely value our partnership with Music for All. We have been blessed to have such a prominent and sincere advocate for music education here in the City of Indianapolis. The IPS school system and its students and families have been provided with an unprecedented number of opportunities and resources that would not have been possible without the generosity and passion of Music for All.

With the onset of the COVID Pandemic, the IPS school system, like nearly all schools, were forced to go entirely virtual for an extended time. Our Music for All partners were proactive in helping us navigate these uncharted waters with providing all our band teachers and students with licenses to online lessons, free of charge. All our teachers and students who utilized this program as a supplement to teaching found it to be a meaningful resource and a positive addition to keeping music alive throughout our shutdown. Once again, Music for All provided much needed support, offering relevant and timely strategies for success.

In my nine years as Indianapolis Public Schools Fine Arts Instructional Coach, I have witnessed hundreds of lives changed through our partnership with Music for All. From Dynamic Professional Development opportunities to scholarships for students to attend their Summer Symposium, to supporting us with coordination of spring music festivals, Music for All is always there to support and focus our efforts without dictating to us what they think would be best for us. Of course, without their commitment to IPS, we would not be able to give our students the life changing experience of participating in their Grand National Event at Lucas Oil Stadium.

It is clear to me that Music for All is committed to making music and music education better and more accessible for everyone. I applaud their continuing effort to bring positively life changing experiences through Music for All and we honor and appreciate our partnership with their organization.

Sincerely,

A handwritten signature in black ink, appearing to read "David R. Newman". The signature is stylized with a large, sweeping "D" and "N".

David R. Newman

District Fine Arts Instructional Coach

# BY THE NUMBERS

## PRE-PANDEMIC ATTENDANCE & PARTICIPATION BY EVENT

### 2019 State Fair Band Day

Attendance	9,436
Student Participation	2,030
Educator Participation	294

### 2019 Regional BOA Championships

# of Regional Championships	22
Attendance	420,001
Student Participation	119,446
# of H.S. School Bands	709
Collegiate Participation	3,891
Educator Participation	4,696
Clinician Participation	128
Program Distribution	18,875

### 2019 BOA Grand National Championship

Attendance	79,512
Student Participation	12,871
# of H.S. School Bands	91
Collegiate Participation	1,705
Educator Participation	746
Program Distribution	5,000

### 2019 Affiliate Regional Music Festivals

# of Regional Festivals	21
Attendance	36,214
Student Participation	20,841
Educator Participation	433
Participating Ensembles	440

### 2020 Music for All National Festival (Anticipated)

Attendance	4,122
Student Participation	3,275
Educator Participation	208
Clinician Participation	116
Participating Ensembles	85
Program Distribution	4,730

### 2019 Summer Symposium

Attendance	29,680
Student Participation	1,474
Educator Participation	277
Clinician Participation	217
CITSA Day	98
Program Distribution	2200

### Total Annual Reach & Participation

Total Event Attendance	578,965
Total Student Participation	159,937
Total Educator Participation	7,115
Total Webinar Participation (2020)	10,019
Total Website Page Views	4,326,789
Total Social Media Followers	317,033
E-Newsletter Distribution	91,026
Total Publication Distribution	51,905

# BY THE NUMBERS

## PANDEMIC DIGITAL EVENTS

**139**  
hours of content

**66,518**  
total views



### Webinars

58 episodes  
What Now & How  
Patterns for Success  
With a Little Help From My Friends  
Mind the Gap  
Teaching Social Emotional Learning  
(SEL) Through Music  
Summer Sessions and  
Leadership Lessons

**59**  
hours of content

38,750 total views



### Lunchtime Chats

4 target audiences:  
HS directors,  
MS directors,  
college directors/industry leaders,  
HS student leaders

**4**  
hours of content

90 total views



### Podcasts

Teaching Social  
Emotional Learning  
Through Music  
Mind the Gap

**34**  
hours of content

3,022 total views



### Live Showcases

29 performances across all three  
fall Live Showcases. In partnership  
with 3 outside organizations, we  
shared an additional 75 spring  
performances (Chicagoland  
Invitational Concert Band Festival,  
Avon Choir Invitational and the  
Avon IPA invitational).

**63**  
hours of content

13,369 total views



### A-Choir-ing Success

61 episodes

**61**  
hours of content

11,287 total views

## BEHIND THE NUMBERS

In March 2020, the World Health Organization declared a worldwide pandemic due to the outbreak of a novel strain of coronavirus, called COVID-19. The COVID-19 outbreak resulted in a temporary state-wide stay at home order. As a result, Music for All was forced to shut down the March 2020 Music for All National Festival and cancel all events until September 2021. In response to the pandemic, Music for All took immediate action and made difficult decisions to reduce expenses. Music for All continued to advocate for music education by hosting a series of webinars, podcasts, digital education programming and virtual events during the pandemic. These resources continue to be available online, and the most popular series continue with new episodes, topics, and guests.



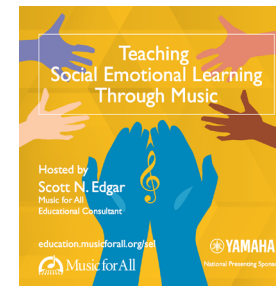
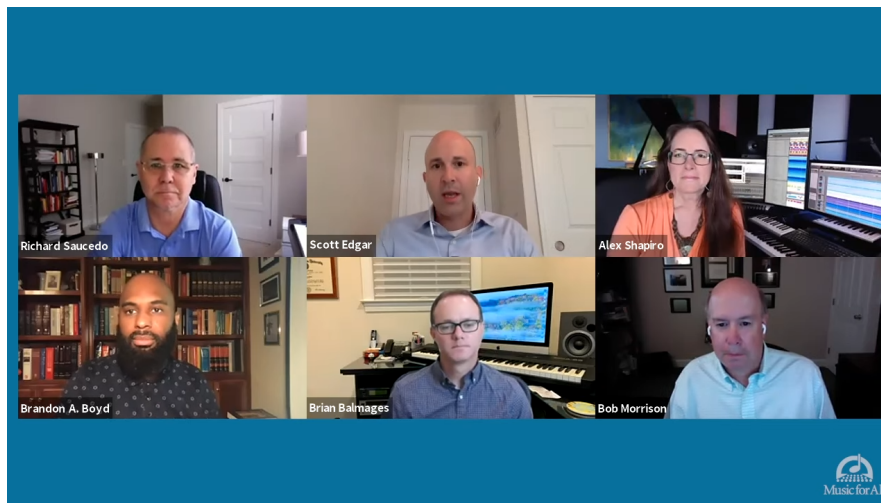
# PANDEMIC PIVOT

## OUR 2020 ONLINE INITIATIVES

As school, student, and teacher needs changed in varying ways during the pandemic, Music for All pivoted to creating and providing educational offerings online.

[education.musicforall.org](https://education.musicforall.org)

Launched in 2019, [education.musicforall.org](https://education.musicforall.org) became an even more vital resource as a home for music educators. Visit [education.musicforall.org](https://education.musicforall.org) to see the vast offering of new content and tools, including videos, articles, publications, webinars, and podcasts.



### Teaching Social Emotional Learning Through Music

Music IS social. Music IS emotional. Musical Social Emotional Learning (MSEL) capitalizes on the power of music education to help our students build the competencies of self (self-awareness & self-management), others (social-awareness and relationship management), and decisions (responsible decision-making). Music for All and Dr. Scott N. Edgar are here to help make this important work relevant and musical for both music educators and their students. Brought to you by Music for All at [musicforall.org](https://musicforall.org). Watch the video versions of these episodes at [education.musicforall.org/sel](https://education.musicforall.org/sel).

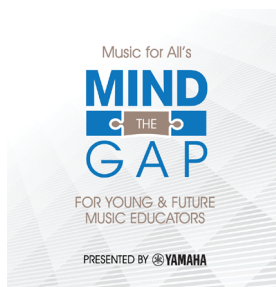
Reach: 12,314



### What Now & How

Industry leaders spoke about the future of music education in a COVID-19 world. Participants heard ideas for solutions and information needed to be successful teaching in the new global landscape. A practical web series presented by Yamaha, this event was broadcast live on May 19, 2020. Delivering solutions for instrumental music education during COVID-19, organizations represented included the American Bandmasters Association, the American String Teachers Association, College Band Directors National Association, Music for All, National Band Association, and National Federation of State High School Associations.

Reach: 1,484



### **Mind the Gap**

This series helps student teachers “mind the gap” between their first classroom experience and student teaching amid COVID-19, and find support through the guidance of a network of mentor music educators. Administrators and music educators from districts around the country make up the panels in each session, covering topics including classroom management, programming with contemporary issues in mind, interviewing, first-year teacher challenges, arts/music advocacy, social emotional learning, and the philosophies of music education. Premiered on June 20, 2020. Reach: 4,105



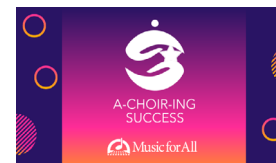
### **With a Little Help from My Friends**

An unscripted live series offering a forum to discuss any topic in a supportive environment. Each episode features a new panel of “friends” (master teachers). Unique to this program is the ability to call-in (radio show style) and engage with our friends live on the air. Premiered on June 15, 2020. Reach: 1,293



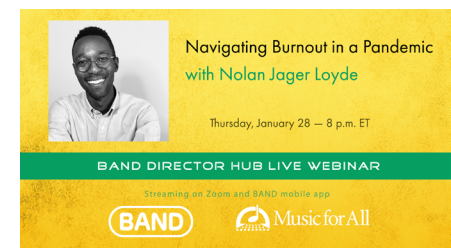
### **Patterns for Success**

A 9-week series for student leadership development and Drum Major training, this series ran weekly from April 4, 2020 through May 28, 2020. Reach: 8,659



### **A-Choir-ing Success**

Led by the MFA Choral Education Task Force, this collection of online resources is specially designed for teachers & parents, including all things “vocal” for K-12 singers. Premiered on October 21, 2020. Reach: 2,263



### **Band Director Hub Live Webinar**

These monthly live webinars are led by world-class educators and presented exclusively in the Band Director Hub, powered by BAND, the mobile app. Topics have included Ear Training for Band, Tools for Remote Learning, Festival Preparation for Small or Young Bands, and Advocacy. Premiered on February 11, 2020. Reach: 1,239

# PANDEMIC PIVOT

## OUR 2020 ONLINE INITIATIVES



### Indianapolis Symphony Orchestra Conducting Symposium

Visit [education.musicforall.org](https://education.musicforall.org) to see the virtual four-day (June 20-24, 2020) Conducting Symposium for students in high school and college. The course was curated and led by ISO Associate Conductor Jacob Joyce. This seminar covered fundamentals of conducting, from score study techniques to navigating mixed meter. Maestro Joyce led Q&A sessions, breakout rooms for collaborative work, and offered appearances from guest artists.

### Summer Sessions & Leadership Lessons

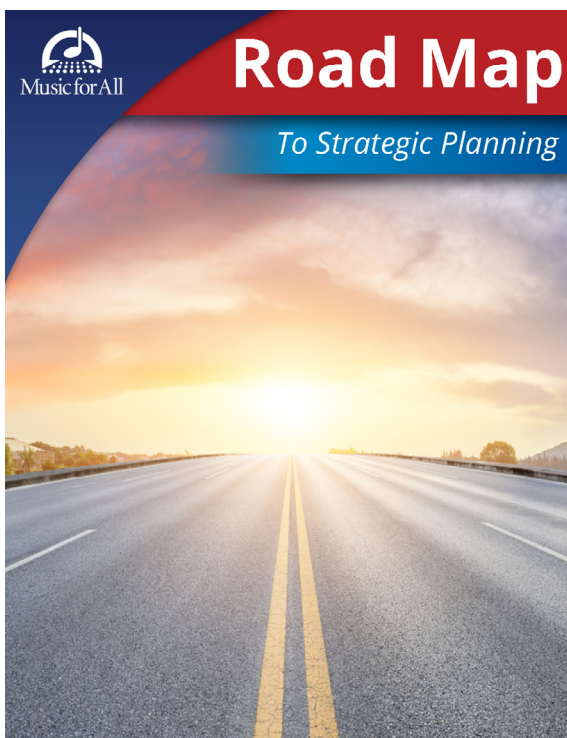
In lieu of a live Summer Symposium at Ball State University, Music for All launched this free resource on June 1, 2020, with an Opening Kickoff, lasting through early September 2020. This was a series of asynchronous videos and e-courses where new material from our world-class faculty was released each week for students and educators. Curriculum included the following areas: Leadership, Concert Band, Orchestra, Drum Major, Color Guard, and Music Production.



### Virtual Conference & Event Services

In addition to its Live Showcases (see next page), Music for All provided and staffed live streaming services for several existing events: the Avon Vocal Invitational, the Heart of America choir event, and the Chicagoland Invitational Concert Band Festival, a Music for All Affiliate Regional Music Festival.

1. Guidance Through the Virtual Planning Process
2. Technical Support and Meeting Platform Execution
3. Management of Event Details
4. Presenter Resources and Training
5. Post-Event Communications, Surveying, and Reporting



### **Road Map to Strategic Planning**

The development of Music for All's Road Map To Strategic Planning resulted from work with the I-65 Corridor Collaborative.

Launched in 2018, Music for All's I-65 Corridor Collaborative is an initiative designed to empower students and teachers to engage in collaborative planning and action to foster support by constructing a model for the advancement of scholastic music-making within core urban school communities along the I-65 Corridor, from Gary, Indiana, to Mobile, Alabama.

The focus for the I-65 Corridor Collaborative is guided by the belief that collaboration between students and teachers is the best method for creating and developing a comprehensive music program that can sustain itself through the support and investment of its most important groups of constituents. When developing strategic plans, students and teachers should collaborate together to create a mission, vision, and core values for their music program to influence goal setting and future decision-making for their programs.

[See the Road Map to Strategic Planning at education.musicforall.org.](https://education.musicforall.org)

### **Advocacy in Action and Advocacy Now**

During the height of the pandemic, we found ourselves in unique situations facing challenges that we could never have anticipated. Advocacy Now is designed to collect creative solutions to aid in overcoming these unfortunate circumstances. Advocacy Now offers bite-sized actionable ideas for students, educators, and music supporters.

Advocacy Now is designed to collect, share, and inspire effective practices that support music education in our schools and is presented as an awards program to create a national clearinghouse for practical examples in the following categories:

- Recruitment & Retention
- Community Engagement
- Marketing & Promotion
- Parent & Booster Involvement
- Fundraising & Sponsorship
- Decision-Maker Interaction





# PANDEMIC PIVOT

## LIVE SHOWCASES

Music for All has been the leader in educational performance opportunities for scholastic music ensembles since 1975. During the pandemic when it was unable to hold in-person events, Music for All designed and executed new programming, continuing to provide positively life-changing experiences for scholastic music ensembles through remote and virtual opportunities.

The Live Showcases provided an opportunity for school ensembles to perform for an appreciative audience and to receive educational feedback. Live Showcases gave performing students, teachers, and parents a Music for All/Bands of America performance experience. They provided a goal-oriented performance moment at a time when many groups had limited places and ways to perform.

Students, parents, and fans from across the country were able to view live performances in real time, with a nominal virtual ticket price.

Ensembles shared their performances by connecting with Music for All to stream a live performance from their campus or other remote venue. Participants were encouraged to embrace any temporary constraints as an opportunity for unique performances, like singers and dancers with percussion ensemble, jazz ensemble with color guard, or mixed instrumentation. Music for All and Bands of America clinicians provided expert feedback to the performing ensembles that selected to receive evaluation.

Our experience with the Music For All Live Showcase was fantastic! It gave all of us at Norwin a chance to experience a "real" show day for the first time this season. This was an incredibly meaningful experience for not only the Norwin Band but the entire Norwin community.



NORWIN H.S.



Tim Daniels  
Director of Bands  
Norwin H.S., PA



NIXA H.S.

**THANKS**  
to the outstanding efforts by the whole team at Music for All in providing this experience for students across the nation.



Music for All

presented by



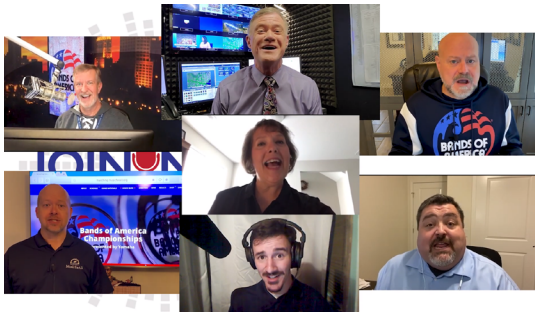
YAMAHA

and



MARINES

## **PANDEMIC PIVOT** JOINING US!



At a time when the pandemic limited traditional sources of fundraising and donations, Music for All turned to creative virtual fundraising efforts to connect with donors.

In the fall of 2020, the Bands of America stadium announcers invited Bands of America fans to share their best “BOA Announcer” style. The “Joining Us! BOA Announcer Challenge” drew bands fans submitting their take on BOA’s traditional band introduction announcement: Joining us!....

More than 70 citizen announcers submitted their Joining Us! entries. A dollar a vote for donors’ favorites resulted in a grand total of \$53,094 raised through this effort.

Video submissions that received the most votes during the preliminary round advanced to Semi-Finals and then again to the Finals round. Nine finalists were featured at the All Together Now Live Pledge Event on November 14, 2020.

Nicholas Costella, an alum and former drum major of the Dobyys-Bennett High School marching band from Johnson City, TN, was named the BOA Joining Us! Announcer Challenge Grand Champion. Nick was invited to the 2021 Grand Nationals where he was recognized on field as the first Joining Us! Champion.



# PANDEMIC PIVOT

## ALL TOGETHER NOW! LIVE PLEDGE EVENT

Donations were critical to Music for All's ability to endure during the pandemic, with no in-person events to provide the typical revenue streams required to sustain the organization.

The capstone to our 2020 COVID-19 response fundraising campaigns was our "All Together Now!" Live Pledge Event, a three-hour online special featuring students and professional performers and educators sharing stories of the importance of music education in their lives.

Special guest stars and celebrities contributed inspiring messages of support for music students and teachers – and the work of Music for All.

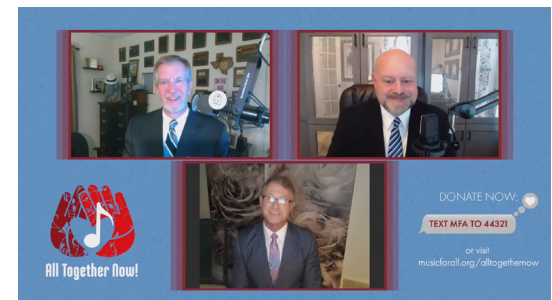
The event was live streamed on November 14, 2020—the evening that would have been the 45th annual Bands of America Grand National Finals.

Hosted by Bands of America announcers Chuck Henson, Dan Potter, and John Pollard, the Live Pledge Event featured presentations including:

- College scholarships to future music education majors: the Yamaha Scholarship, the Fred J. Miller Family Scholarship, and the Fred J. Miller Memorial Music Education Scholarship
- Patrick John Hughes Parent/Booster Award
- George N. Parks Leadership in Music Education Award
- 2020 Hall of Fame Inductees: Patrick Burley, John Casagrande, Darrin Davis, and Philip Geiger
- Inaugural Music for All Hall of Fame Inductee: Eric L. Martin

These special annual presentations continuing during the pandemic kept Music for All's recognition of excellence thriving during a time when we could not gather in-person.

Thank you to everyone who donated to Music for All during 2020!





# RECOGNIZING FISCAL YEAR 2021 DONORS

March 1, 2020 – February 28, 2021

Music for All would like to thank all of our students, parents, alumni, educators and fans for their generous contributions. Your continued support of our programs provides positively life-changing experiences for more than 160,000 student musicians each year. Your gift is significant and directly impacts Music for All's programming and advocacy efforts. This listing reflects gifts and pledges received from March 1, 2020 – February 28, 2021. Every effort has been made to ensure the accuracy of this listing.

Please contact us at [advancement@musicforall.org](mailto:advancement@musicforall.org) regarding omissions or questions, and to learn about planned giving, donations, and other philanthropic opportunities in support of our mission and vision for active music-making and access to music and arts for all children.

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Bands of America and  
the many staff members  
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future) by Nancy and  
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In honor of Jared Emmons by Austin Hall	In honor of Russell J. France, Jr. by Mr. and Mrs. Steven Lacey	In honor of Nancy Caston by Katie McFarland	In honor of Eric L. Martin by Christopher Protho	In honor of PCMB members, Nancy Tripp '68, Dave Tripp '73, Paul Tripp '78, Chelsea Tripp 2001 by Paul Tripp
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In honor of Eric L. Martin by Kathleen Heuer[f]	In honor of Nancy Caston by Sheryl Lambert	In honor of Nancy Caston by Stefanie Miller	In honor of Greg Basham and Eric Baumgardner by Donald Alex Rector	In honor of Rick Gamble by Schauna Relue
In honor of Centerville Jazz Band by Stu and Sharon Holzer	In honor of the MFA/BOA family by Tim Lautzenheiser	In honor of Matt Carter by Kathy Minx	In honor of Rick Gamble by Schauna Relue	In honor of Leah Trigg by Schauna Relue
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In honor of Marian Catholic Band by Annemarie Huyer	In honor of Nancy Caston by Kristen Lee	In honor of Matt Carter by Kathy Minx	In honor of Nancy Caston by Richard Renner	In honor of Cary and Christina Ruklic MCHS and LWMB by Glenn and Diane Ruklic
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In honor of Paul Kindt, Jamie Weaver, Cam Stasa, Team SWAG and positively life changers everywhere by Joshua Kauffman	In honor of Bob and Susan Bass by Rebekah Lorenz	In honor of Erin and Scott	In honor of Eric L. Martin by Camilla Stasa	In honor of Emily Ambriz by Matt and Debbie Wright
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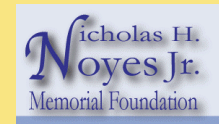
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# MUSIC EDUCATION AND SEL: FINDING IDENTITY, FOSTERING BELONGING, AND AMPLIFYING AGENCY



*Scott N. Edgar, Ph.D. is an Associate Professor of Music at Lake Forest College in Lake Forest, Illinois. He is also the Director of Practice and Research for The Center for Arts Education and Social Emotional Learning, and a valued member of the Music for All Educational Team.*

The social and emotional challenges our students face on a daily basis can be profound. The typical challenges youth face such as difficulty adapting to change, relationship challenges, and developing a firm sense of identity have always been blatantly obvious to music educators who see their students more than any other teacher in the school. The COVID disruption has exponentially increased the impact of these challenges on our students resulting in a mental health crisis unlike this generation has ever seen. Navigating these challenges requires skill, just as musicians require fundamental skills to apply to musical works. Music

educators have always valued the life skills we teach through music. The changes, current needs of our students have become obvious and our music teachers are looking for tools to help them deepen their ability to connect with their students to explicitly build the skills necessary to confront these profound life challenges. The role of the music teacher goes so much deeper than just teaching notes and rhythms—NEEDS BEFORE NOTES.

We have realized that the student must be at the center of the classroom, not the music. One powerful tool utilized in P-16 education to help teachers build these life skills through music is [Social Emotional Learning \(SEL\)](#). “SEL is the process through which all young people and adults acquire and apply the knowledge, skills, and attitudes to develop healthy identities, manage emotions and achieve personal and collective goals, feel and

## Teaching Music Through Social Emotional Learning (SEL)

show empathy for others, establish and maintain supportive relationships, and make responsible and caring decisions.” (CASEL, 2021). SEL intentionally embedded into the music classroom, has profound potential to build resilience, achieve accurate self-perception, celebrate cultural assets, and amplify student voices to affect meaningful change in the classroom, school, and community. Over the past decade, I have worked to translate SEL for music education (<https://giamusic.com/store/mesel>). The result has been increased awareness to the true potential our music classrooms have to build life skills.

Music for All has always realized the potential for music education to have “positively life-changing experiences.” Utilizing SEL, the resources are now there to make explicit what

we have touted implicitly for decades. The dots have been connected and resources now exist as teachers continue to do this essential work. We have launched a [Teaching Social Emotional Learning Through Music](#) video and podcast series resulting in tens of thousands of viewers/listeners tuning in to see how experts in the field define SEL in their world and find ways to translate it into their practice. Composers, educators, policy makers, and advocates are rallying around the common language of SEL to amplify how we can best meet our students’ needs. Music for All realizes the power of music to meet our students’ needs and through many of these new resources and initiatives, we, together, will help move our students from trauma back to trust, through music.



# MARINES



Music for All was thrilled to have the U.S. Marine Corps join our family of sponsors as the National Presenting Sponsor from September through December 2020. With the support of the U.S. Marines, Music for All developed new programming

to serve music educators during the time of the pandemic, including educational webinars, virtual performance opportunities, remote feedback, and workshops for students and teachers.

“We are thrilled to have the U.S. Marines join us and support our mission to create, provide, and expand positively life-changing experiences,” said Jeremy Earnhart, President and CEO of Music for All. “The U.S. Marines exemplify leadership and character. Alongside the Marines’ core values of honor, courage, and commitment, these are qualities that young people learn through their participation in school music and that Music for All instills through our educational programs.”

“The United States Marine Corps looks forward to beginning a mutually beneficial relationship with Music for All as a partner in their member programming,” said Lieutenant Colonel Christian Devine, National Director of Marketing and Communication. “We are honored to extend our support to band, orchestra, and choral music educators across the country and look forward to forming invaluable relationships throughout our engagement with the Music for All community.”

*“The greatest result I saw from the collaboration with the Marines and Music for All was the excitement from the 5th grade students. There were many obstacles to us being able to really do what we wanted to do due to obvious circumstances, but there was more excitement about the band this past year.”*

*– John Phillips of Tarrant High School (AL)*

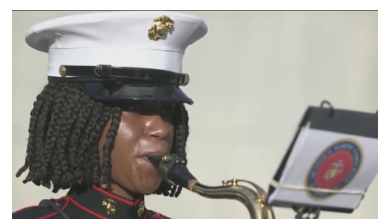
*Music for All's sponsors help make our events and programs possible, including our National Presenting Sponsor Yamaha Corporation of America; Official Sponsors Fred J. Miller, Music Travel Consultants, Wenger, and PepWear; and our newest 2020 sponsor, the U.S. Marine Corps.*

During the fall, the U.S. Marines performed the national anthem for our Live Showcases. In addition, during each event the Marines were featured during 30-minute pre-show question and answer segments. Gunnery Sergeant James Holt, Staff Sergeant Mardia Timoney, Master Gunnery Sergeant William Call, and Master Gunnery Sergeant William Rulapaugh covered topics like the USMC core values of honor, courage, and commitment. They discussed how these same values are instilled in young people through their participation in school music and how music and arts education are core to a student's complete education.

In addition, they led virtual workshops for communities in Music for All's I-65 Corridor Collaborative titled "Lessons in Leadership: A Marine's Perspective." These workshops covered topics like leadership skills and how to lead, motivate, and work as a team to accomplish a mission; how to set personal goals and master one's instrument; the importance of practice schedules and techniques; the differences in performing with a chamber ensemble; and lessons learned in musical ensembles and how they relate to real life situations.

"It is vitally important for students to see music professionals outside of their music teacher," said music educator John Phillips of Tarrant High School (AL). "Music for All is working to connect students of all backgrounds to the wider world of music and is not just pushing the contests the organization is known for. The leadership is actively listening to students from high poverty areas to help them and their teachers provide the best musical education experience possible."

The virtual events also included performances like the Quantico Marine Corps Band Brass Quintet performing "The Fairest of the Fair" by John Phillip Sousa and "Misty" by Erroll Garner, Sergeant Logan Mueller-Jonas on trumpet performing Sergei Rachmaninov's "Vocalise" Op. 34, no. 10; and the percussion ensemble performing "Cloud Forest" by Blake Tyson.



# MUSIC FOR ALL HALL OF FAME 2020 ERIC L. MARTIN

Eric L. Martin is the first inductee into the newly-named Music for All Hall of Fame.

Providing more than 25 years of continuous service, Eric L. Martin was the Chief Executive Officer of Music for All (MFA). Mr. Martin served first on Music for All's Board of Directors, followed by positions as MFA's Associate Executive Director, then Executive Vice President and Chief Operating Officer, until being appointed as CEO in 2010, a role in which he served until April 2020.

During his tenure as Music for All's CEO, Mr. Martin championed initiatives that strengthened the organization's fiscal position, expanded its organizational capacity, and consistently increased the number of students, teachers, and others directly served by Music for All.

Mr. Martin is a member of several Indianapolis and Indiana boards of directors. He is an honors graduate of Dartmouth College. He also holds a Juris Doctor degree from the University of Michigan Law School and has been admitted by exam to the District of Columbia and State of Georgia bar associations.

A Certified Festivals and Events Executive, he is Past Chairman of the Board of Directors of the International Festivals

and Events Association and an inductee into the Miller Brewing Hall of Fame, the highest honor awarded by the International Festivals and Events Association. In August, Mr. Martin received the 2020 Outstanding PAS Supporter Award from the Percussive Arts Society.

Prior to joining Music for All, Mr. Martin earned national event production credits for some of America's largest events, including the 1996 Atlanta Paralympic Games, the World University Games, San Francisco's Chinese New Year Parade, Philadelphia's Bicentennial Parade, and the "Operation Welcome Home" Ticker Tape Parade in New York, celebrating America's victory in the first Persian Gulf War. In 1993, Mr. Martin won a Regional Emmy® for his production of the Martin Luther King, Jr. National Holiday Parade on SuperStation TBS.

A native of Greenville, Mississippi, Mr. Martin participated in instrumental music programs throughout high school and college. In 1971, he was one of the first African Americans inducted into the Greenville High School Hall of Fame.

Music for All's Bands of America Hall of Fame debuted in 2003, recognizing individuals who have had a positively life-changing impact through Music for All and Bands of America programs, as well



as in music education. With Mr. Martin's induction on November 14, the Hall of Fame was renamed the **Music for All Hall of Fame**, signaling a widening to recognize leaders in all areas of scholastic music.

Mr. Martin was recognized as an inductee during an online broadcast, All Together Now!, a live pledge event benefitting Music for All's educational programs. The live pledge event took place on November 14, on what would have been the evening of the Bands of America Grand National Championships Finals in Lucas Oil Stadium.



# MUSIC FOR ALL'S BANDS OF AMERICA HALL OF FAME 2020

Music for All's Bands of America Hall of Fame members have made a significant impact on Bands of America, music education, and America's band activity. Members represent impeccable character, ethics and professionalism, and are role models for music education professionals. The class of 2020 members are permanently recognized in the Bands of America Hall of Fame at Music for All's Indianapolis headquarters.

## Patrick J. Burley



Patrick Burley is President and Chief Executive Officer of Meridian Investment Advisors, Inc. of Indianapolis, IN. Mr. Burley serves on the Board of Directors for Music for All and as Chair of the Finance Committee. Music for All's board member responsibilities include shaping and reviewing the mission and programs; selecting the Chief Executive Officer; providing financial oversight; and ensuring legal and ethical integrity and accountability.

Over the years, Mr. Burley has been able to use his professional skills to assist a wide variety of community non-profits. His business philosophy comes from the following Vince Lombardi quote: "The quality of a person's life is in direct proportion to their commitment to excellence, regardless of their chosen field of endeavor."

## Darrin Davis



Darrin Davis currently serves as the Director of Bands and Assistant Director of Fine Arts for the Broken Arrow school district. He has taught band in the district since 1993. Davis is the conductor of the nationally acclaimed Broken Arrow High School Wind Ensemble and director of the Pride of Broken Arrow Marching Band, Bands of America's Grand National Champion in 2006, 2011, 2015, and 2021. He is also a

member of Music for All's marching advisory committee. Davis' band has marched in the Tournament of Roses Parade three times. The Broken Arrow Marching Band has been presented multiple times with the Sudler Shield. In March of 2017, Davis was elected into the membership of the prestigious American Bandmasters Association.

## John Casagrande



John E. Casagrande served as Executive Administrator for the National Band Association from 1982 to 2000. He served as Director of Bands for a number of high schools before joining the faculty of George Mason University in the fall of 1997 as an adjunct professor of music. He was promoted to a professor of music in 2002 and retired from that position in 2010. Mr. Casagrande was a long-time clinician and evaluator for Music for All.

He received both his Bachelor's and Master's degrees from Ithaca College. His honors include election to the American Bandmasters Association, the American School Band Directors Association, and the Sudler Flag of Honor. John Casagrande was born January 30, 1942, and passed away July 8, 2019.

## Philip Geiger



Philip Geiger spent 23 years as Director of Bands at Westfield High School. While at Westfield, his bands were recognized nationally; the marching band was the 2003 Bands of America Grand National Champion and the concert bands performed several times at the Bands of America National Concert Band Festival. The Westfield Band was a consistent finalist in the TMEA Honor Band Competition and the Symphonic Band earned the

distinction of being twice selected as the TMEA Honor Band. Concert bands under his direction have received both the Sudler Shield and Sudler Flag. Mr. Geiger is a 1975 graduate of Southern Methodist University. In 2000, Mr. Geiger was recognized by the Texas Bandmasters Association with their inaugural Meritorious Achievement Award.

### 2019

Gayl W. Doster  
Robert W. Smith  
David Starnes

### 2010

L. Scott McCormick  
Anthony J. Maiello  
H. Robert Reynolds

### 2018

Kevin Ford  
Randy Greenwell  
Matt James  
Dean Westman

### 2009

James F. Keene  
Norman Ruebling

### 2008

Marie Czapinski  
Col. Arnald Gabriel  
Alfred Watkins

### 2017

Bruce Burritt  
Michael J. Cesario  
John Miller

### 2007

Gary Green  
Michael Kumer  
Wayne Markworth

### 2016

Frank Bischoff  
Frank Troyka

### 2006

Ray Cramer  
Gary Markham  
George N. Parks

### 2015

Remo D. Belli  
Richard L. Saucedo  
Mark Jolesch  
Dr. Nicholas Valenziano

### 2005

Greg Bimm  
Bob Buckner  
Richard and Gayle Crain

### 2014

Eugene Migliaro Corporon  
Fred and Marlene Miller  
Camilla M. Stasa

### 2004

Dr. Tim Lautzenheiser  
Dr. Tom McLeRoy  
Kenneth M. Snoeck

### 2013

James Campbell  
Bruce Dinkins  
Vic Firth

### 2003

Col. Truman W. Crawford  
Frederick Fennell  
L.J. Hancock  
Larry McCormick  
John P. Paynter  
William D. Revelli

### 2012

Chuck Campbell  
Chuck Henson  
Stu and Sharon Holzer

### 2011

Debbie Laferty Asbill  
Richard Floyd  
Mike Rubino

# MUSIC FOR ALL BOARD OF DIRECTORS

*March 1, 2020 through February 28, 2021*

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March 1, 2020 through February 28, 2021

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Marketing & Communications

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Chief Financial Officer

Neil Larrivee  
Vice President of  
Mission Advancement

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Accounting Coordinator

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Advancement Coordinator

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President and  
Chief Executive Officer  
Emeritus

*In response to the impact of the pandemic, in April 2020 Music for All reduced its full-time staff in order to conserve resources at a time when in-person events were in peril. This staff listing reflects the Music for All staff after the staff adjustments were made in April.*

# MUSIC FOR ALL EDUCATIONAL CONSULTANTS

*March 1, 2020 through February 28, 2021*

The Music for All Educational Consultants provide the philosophy, vision, planning and guidance for all educational programming. While each team member has leadership responsibilities for their specific events, all the work is a collaborative team effort designed to support the Music for All Strategic Plan. The Educational Consultants work in concert with the Music for All staff to create, provide and expand positively life-changing experiences through music for all.

**Scott Casagrande**

Affiliate Regional Music Festival Coordinator, Educational Consultant, National Festival Coordinator

**Scott Edgar**

Educational Consultant, Social Emotional Learning

**William Galvin**

Bands of America Contest Director, Educational Consultant, National Festival Coordinator

**Zachary Harris**

Educational Consultant, I-65 Corridor Summit Coordinator, Urban Education Advisory Committee

**Fran Kick**

Director of Leadership Programming, Educational Consultant, Summer Symposium Division Coordinator

**Dr. Tim Lautzenheiser**

Educational Consultant, Hall of Fame, Senior Educational Advisor

**Gary Markham**

BOA Chief Judge, Camp Director, Educational Consultant, Hall Of Fame, National Festival Coordinator, Senior Educational Consultant

**Richard Saucedo**

Bands of America Chief Judge, BOA Rose Parade Director, Educational Consultant, Hall of Fame, Jazz Band of America Coordinator, Summer Symposium Faculty

**Stan Schoonover**

Educational Consultant, National Festival Coordinator

**Susan Smith**

Bands of America Adjudicator, Educational Consultant, National Festival Coordinator, Summer Symposium Faculty

**David Starnes**

Bands of America Adjudicator, BOA Rose Parade Coordinator, Camp Director, Educational Consultant, Hall of Fame, Honor Band of America Coordinator

**Dean Westman**

Bands of America Adjudicator, Educational Consultant, Hall of Fame, Orchestra Leadership Team, Summer Symposium Faculty

THANK YOU FOR INVESTING IN  
MUSIC EDUCATION AND MUSIC FOR ALL!  
YOUR COMMITMENT AND BELIEF  
IN THE POWER OF MUSIC IS WHY WE  
ARE ABLE TO SERVE SO MANY YOUNG  
MUSICIANS. YOUR CONTINUED SUPPORT  
EMPOWERS US TO SERVE EVEN MORE.